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## ETHICS AND SOCIAL MEDIA PRESENTATION AT 2017 STATE BAR CONVENTION

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In June, Thorpe Shwer attorney, Tyler Grim, participated in a panel presentation at the 2017 State Bar Convention entitled “The Ethical Pitfalls of Social Media.” The presentation focused on several unique ethical issues that arise when attorneys use both personal and professional social media platforms (i.e. LinkedIn, Avvo, Facebook, etc.) including improper solicitation and advertising, conflicts of interest, the inadvertent formation of an attorney-client relationship, and the inappropriate practice of law across state lines.